

UX / WEB / GRAPHIC DESIGNER with extensive experience in web technologies. Known for producing sophisticated designs, consistently delivering high quality work under aggressive deadlines, and leading other design professionals.

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UX / WEB / GRAPHIC DESIGN EXPERIENCE

CUNY ISPH: UX/Web/Graphic Designer New York, NY 9/2019 to present *Prototype, design, and conduct user testing for multiple public health dashboards.*

Advocate for users in initiatives that hold governmental agencies accountable for their targets around HIV/AIDs and HCV.

BLUE RIDGE LABS/ROBIN HOOD: Design Fellow Brooklyn, NY 6/2018 to 10/2018

Chosen for prestigious accelerator program that involved extensive community research.

Led and participated in design sprints, prototyping, and user testing; collaborated in a start-up environment with experts, designers, developers and product managers to address needs of low-income New Yorkers through technology.

OUTRIGHT: UX/Web/Graphic Designer

New York, NY 9/2009 to present

Originate and execute advocacy and fundraising graphics for international LGBTIQ NGO.

- Design web pages, books, infographics, illustrations, and marketing collateral.
- Co-managed team of multi-lingual translators, designers and developers to create a responsive website, mobile-friendly PDFs, and print publications in Persian.

HUMAN RIGHTS WATCH: Publications Specialist New York, NY 9/2010 to 12/2015 *Managed, produced and designed publications for international human rights group.*

- Ensured consistent branding and quality control of materials for print, responsive web and .epub products in a fast-paced environment.
- > Liaised with researchers, associates and directors to ensure timely delivery of products.
- Developed systems to increase productivity and quality.

THOMSON REUTERS: Multimedia Specialist White Plains, NY 4/2007 to 8/2008 Recruited by entrepreneurial team within global information company to create and execute designs for a Web 2.0 start up in financial advisory market.

- Designed and updated dynamic and static content including video for portlet structured site.
- Coded front-end of site using CSS and XHTML.
- Built microsites integral in generating leads for new product offerings.
- Developed creative concepts and originated online and print materials for b-to-b events.

EURASIA GROUP: Graphic/Web Designer

New York, NY 1/2006 to 3/2007

Incorporated branding guidelines with innovative designs to produce web sites, HTML emails, marketing campaigns and publications for political risk consulting firm.

Conceptualized, designed and developed web site for the best selling book, *The J Curve*.

FOR: Graphic Designer

Nyack, NY 4/2004 to 1/2006

Redesigned products for interfaith nonprofit leading delegations to political hotspots.

- > Produced and procured original artwork for Fellowship magazine.
- Mentored design interns.

RESTORE MEDIA: Graphic Designer/Art Director Brooklyn, NY 2/2000 to 9/2003 Streamlined production and upgraded design of two architectural trade publications.

- Managed team of three designers; improved departmental communication and morale.
- Effectively interfaced with printers, photographers, editors and sales associates.

SOFTWARE/LANGUAGES

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, Xd)
HTML5/CSS, MSOffice

DEGREES

Master of Fine Arts

Bard College, Annandale, NY 1997

Bachelor of Fine Arts

School of the Museum of Fine Arts/ Tufts University, Boston, MA 1989

ADDITIONAL EDUCATION

Web Technology/Design

FASHION INSTITUTE OF TECHNOLOGY: UX Design Certificate; HTML/CSS

HUNTER COLLEGE: Javascript
NEW YORK UNIVERSITY: Illustrator;
Designing Data; Information Architecture
SCHOOL OF VISUAL ARTS: Web Design

Academic Courses

NEW YORK UNIVERSITY: The Politics of Islam; Energy and the Politics of Oil NEW SCHOOL: Postcolonial Theory; History of Nature; Introduction to Dance Therapy COLUMBIA UNIVERSITY: Introduction to International Law UNIVERSITY OF WISCONSIN MADISON: Elementary Urdu

FREELANCE CLIENTS

Yale School of Forestry, Rutgers, United Nations Core Group, Plan International, Because I am a Girl, Beyond 2015, Crime Victims Treatment Center of NY, National Immigration Project of the National Lawyers Guild, Homebridge, NGO Advisory Council, Reddymade Design, Gil Schaefer Architect