



KATHY MILLS

WEB / GRAPHIC DESIGNER with extensive experience in both print and web technologies. Known for producing sophisticated designs and consistently delivering high quality work under aggressive deadlines.

kamil.graphics
917 637 0240
mills.kathy@gmail.com

GRAPHIC / WEB DESIGN EXPERIENCE

OUTRIGHT: Graphic Designer/Web Manager New York, NY 9/2009 to present
Originate and execute marketing, advocacy and fundraising graphics for international NGO.

- › Design books, infographics, illustrations, advertisements, invitations, signage, posters, fliers, marketing collateral, display advertisements, merchandise and special events materials using Adobe Creative Suite, HTML/CSS and JQuery.
- › Co-managed team of multi-lingual translators, designers and developers to create a responsive website, mobile-friendly PDFs, and print publications in Persian.
- › Integral member of team that migrated website to open source platform (Drupal) instituting cost-saving measures and greater design flexibility.
- › Increased donor contributions through creative appeals and social media campaigns.

HUMAN RIGHTS WATCH: Publications Specialist New York, NY 9/2010 to 12/2015
Managed, produced and designed publications for international human rights group.

- › Ensured consistent branding and quality control of materials for print, responsive web and .epub products in a fast-paced environment.
- › Typeset, designed and coded reports in multiple languages, including right-to-left scripts.
- › Liaised with researchers, associates and directors to ensure timely delivery of products.

THOMSON REUTERS: Multimedia Specialist White Plains, NY 4/2007 to 8/2008
Recruited by entrepreneurial team within global information company to create and execute designs for a Web 2.0 start up in financial advisory market.

- › Designed and updated dynamic and static content including video for portlet structured site.
- › Coded front-end of site using CSS and XHTML.
- › Built microsites integral in generating leads for new product offerings.
- › Developed creative concepts and originated online and print materials for b-to-b events.
- › Conceptualized, coded and distributed weekly e-newsletter, email blasts and landing pages utilizing a newly adopted marketing automation platform.

EURASIA GROUP: Graphic/Web Designer New York, NY 1/2006 to 3/2007
Incorporated branding guidelines with innovative designs to produce web sites, HTML emails, marketing campaigns and publications for political risk consulting firm.

- › Conceptualized, designed and developed web site for the best selling book, *The J Curve*.

FOR: Graphic Designer Nyack, NY 4/2004 to 1/2006
Redesigned products for interfaith nonprofit leading delegations to political hotspots.

- › Produced and procured original artwork for *Fellowship magazine*.

RESTORE MEDIA: Graphic Designer/Art Director Brooklyn, NY 2/2000 to 9/2003
Streamlined production and upgraded design of two architectural trade publications.

- › Devised and adhered to weekly production schedules.
- › Effectively interfaced with printers, photographers, editors and sales associates.
- › Enhanced ads, inserts, postcards, business cards and other marketing materials.

SOFTWARE/LANGUAGES

Adobe Creative Suite • HTML/CSS
XML • JQuery • MSOffice

DEGREES

Master of Fine Arts

Bard College, Annandale, NY 1997

Bachelor of Fine Arts

School of the Museum of Fine Arts/
Tufts University, Boston, MA 1989

ADDITIONAL EDUCATION

Web Technology/Design

NEW YORK UNIVERSITY:
Illustrator; Designing Data;
Information Architecture

HUNTER: Javascript

FASHION INSTITUTE OF TECHNOLOGY:
Flash; Action Scripting; HTML/CSS

SCHOOL OF VISUAL ARTS: Web Design

Academic Courses

NEW YORK UNIVERSITY: The Politics
of Islam; Energy and the Politics of Oil

NEW SCHOOL: Postcolonial Theory;
History of Nature; Introduction to

Dance Therapy

COLUMBIA UNIVERSITY: Introduction
to International Law

UNIVERSITY OF WISCONSIN MADISON:
Elementary Urdu

FREELANCE CLIENTS

Yale School of Forestry, Plan International,
Because I am a Girl, Beyond 2015,
National Immigration Project of the
National Lawyers Guild, Homebridge,
NGO Advisory Council, PE Buyouts,
Hedgeworld, Reddymade Design, Gil
Schaefer Architect