



# KATHY MILLS

**WEB / GRAPHIC DESIGNER** with extensive experience in both print and web technologies. Known for producing sophisticated designs and consistently delivering high quality work under aggressive deadlines.

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## GRAPHIC / WEB DESIGN EXPERIENCE

**BLUE RIDGE LABS/ROBIN HOOD: Design Fellow** Brooklyn, NY 6/2018 to 10/2018

*Chosen for prestigious accelerator program that involved extensive community research.*

- › Led and participated in design sprints, prototyping, and user testing; collaborated in a start-up environment with experts, designers, developers and product managers to address technological needs of low-income New Yorkers.

**OUTRIGHT: Graphic Designer/Web Manager** New York, NY 9/2009 to present

*Originate and execute marketing, advocacy and fundraising graphics for international NGO.*

- › Design books, infographics, illustrations, advertisements, invitations, environmental graphics, fliers, marketing collateral and merchandise.
- › Co-managed team of multi-lingual translators, designers and developers to create a responsive website, mobile-friendly PDFs, and print publications in Persian.

**HUMAN RIGHTS WATCH: Publications Specialist** New York, NY 9/2010 to 12/2015

*Managed, produced and designed publications for international human rights group.*

- › Ensured consistent branding and quality control of materials for print, responsive web and .epub products in a fast-paced environment.
- › Typeset, designed and coded reports in multiple languages, including right-to-left scripts.
- › Liaised with researchers, associates and directors to ensure timely delivery of products.

**THOMSON REUTERS: Multimedia Specialist** White Plains, NY 4/2007 to 8/2008

*Recruited by entrepreneurial team within global information company to create and execute designs for a Web 2.0 start up in financial advisory market.*

- › Designed and updated dynamic and static content including video for portlet structured site.
- › Coded front-end of site using CSS and XHTML.
- › Built microsites integral in generating leads for new product offerings.
- › Developed creative concepts and originated online and print materials for b-to-b events.
- › Conceptualized, coded and distributed weekly e-newsletter, email blasts and landing pages utilizing a newly adopted marketing automation platform.

**EURASIA GROUP: Graphic/Web Designer** New York, NY 1/2006 to 3/2007

*Incorporated branding guidelines with innovative designs to produce web sites, HTML emails, marketing campaigns and publications for political risk consulting firm.*

- › Conceptualized, designed and developed web site for the best selling book, *The J Curve*.

**FOR: Graphic Designer** Nyack, NY 4/2004 to 1/2006

*Redesigned products for interfaith nonprofit leading delegations to political hotspots.*

- › Produced and procured original artwork for *Fellowship magazine*.

**RESTORE MEDIA: Graphic Designer/Art Director** Brooklyn, NY 2/2000 to 9/2003

*Streamlined production and upgraded design of two architectural trade publications.*

- › Devised and adhered to weekly production schedules.
- › Effectively interfaced with printers, photographers, editors and sales associates.
- › Enhanced ads, inserts, postcards, business cards and other marketing materials.

## SOFTWARE/LANGUAGES

Adobe Creative Suite • HTML/CSS  
Sketch • MSOffice

## DEGREES

### Master of Fine Arts

Bard College, Annandale, NY 1997

### Bachelor of Fine Arts

School of the Museum of Fine Arts/  
Tufts University, Boston, MA 1989

## ADDITIONAL EDUCATION

### Web Technology/Design

NEW YORK UNIVERSITY:

Illustrator; Designing Data;  
Information Architecture

HUNTER: Javascript

FASHION INSTITUTE OF TECHNOLOGY:

Flash; Action Scripting; HTML/CSS

SCHOOL OF VISUAL ARTS: Web Design

### Academic Courses

NEW YORK UNIVERSITY: The Politics  
of Islam; Energy and the Politics of Oil

NEW SCHOOL: Postcolonial Theory;  
History of Nature; Introduction to  
Dance Therapy

COLUMBIA UNIVERSITY: Introduction  
to International Law

UNIVERSITY OF WISCONSIN MADISON:  
Elementary Urdu

## FREELANCE CLIENTS

Yale School of Forestry, Rutgers, United  
Nations Core Group, Plan International,  
Because I am a Girl, Beyond 2015,  
National Immigration Project of the  
National Lawyers Guild, Homebridge,  
NGO Advisory Council, PE Buyouts,  
Hedgeworld, Reddymade Design, Gil  
Schaefer Architect