



KATHY MILLS

UX / WEB / GRAPHIC DESIGNER with extensive experience in both print and web technologies. Known for producing sophisticated designs and consistently delivering high quality work under aggressive deadlines.

kamil.graphics
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GRAPHIC / WEB DESIGN EXPERIENCE

BLUE RIDGE LABS/ROBIN HOOD: Design Fellow Brooklyn, NY 6/2018 to 10/2018
Chosen for prestigious accelerator program that involved extensive community research.

- › Led and participated in design sprints, prototyping, and user testing; collaborated in a start-up environment with experts, designers, developers and product managers to address technological needs of low-income New Yorkers.

OUTRIGHT: Graphic Designer/Web Manager New York, NY 9/2009 to present
Originate and execute marketing, advocacy and fundraising graphics for international NGO.

- › Design books, infographics, illustrations, advertisements, invitations, environmental graphics, fliers, marketing collateral and merchandise.
- › Co-managed team of multi-lingual translators, designers and developers to create a responsive website, mobile-friendly PDFs, and print publications in Persian.

HUMAN RIGHTS WATCH: Publications Specialist New York, NY 9/2010 to 12/2015
Managed, produced and designed publications for international human rights group.

- › Ensured consistent branding and quality control of materials for print, responsive web and .epub products in a fast-paced environment.
- › Typeset, designed and coded reports in multiple languages, including right-to-left scripts.
- › Liaised with researchers, associates and directors to ensure timely delivery of products.

THOMSON REUTERS: Multimedia Specialist White Plains, NY 4/2007 to 8/2008
Recruited by entrepreneurial team within global information company to create and execute designs for a Web 2.0 start up in financial advisory market.

- › Designed and updated dynamic and static content including video for portlet structured site.
- › Coded front-end of site using CSS and XHTML.
- › Built microsites integral in generating leads for new product offerings.
- › Developed creative concepts and originated online and print materials for b-to-b events.
- › Conceptualized, coded and distributed weekly e-newsletter, email blasts and landing pages utilizing a newly adopted marketing automation platform.

EURASIA GROUP: Graphic/Web Designer New York, NY 1/2006 to 3/2007
Incorporated branding guidelines with innovative designs to produce web sites, HTML emails, marketing campaigns and publications for political risk consulting firm.

- › Conceptualized, designed and developed web site for the best selling book, *The J Curve*.

FOR: Graphic Designer Nyack, NY 4/2004 to 1/2006
Redesigned products for interfaith nonprofit leading delegations to political hotspots.

- › Produced and procured original artwork for *Fellowship magazine*.

RESTORE MEDIA: Graphic Designer/Art Director Brooklyn, NY 2/2000 to 9/2003
Streamlined production and upgraded design of two architectural trade publications.

- › Devised and adhered to weekly production schedules.
- › Effectively interfaced with printers, photographers, editors and sales associates.
- › Enhanced ads, inserts, postcards, business cards and other marketing materials.

SOFTWARE/LANGUAGES

Adobe Creative Suite • HTML/CSS
Sketch • MSOffice

DEGREES

Master of Fine Arts
Bard College, Annandale, NY 1997

Bachelor of Fine Arts
School of the Museum of Fine Arts/
Tufts University, Boston, MA 1989

ADDITIONAL EDUCATION

Web Technology/Design
NEW YORK UNIVERSITY:
Illustrator; Designing Data;
Information Architecture
HUNTER: Javascript
FASHION INSTITUTE OF TECHNOLOGY:
UX Design; Action Scripting; HTML/CSS
SCHOOL OF VISUAL ARTS: Web Design

Academic Courses
NEW YORK UNIVERSITY: The Politics of Islam; Energy and the Politics of Oil
NEW SCHOOL: Postcolonial Theory; History of Nature; Introduction to Dance Therapy
COLUMBIA UNIVERSITY: Introduction to International Law
UNIVERSITY OF WISCONSIN MADISON: Elementary Urdu

FREELANCE CLIENTS

CUNY, Yale School of Forestry, Rutgers, United Nations Core Group, Plan International, Because I am a Girl, Beyond 2015, National Immigration Project of the National Lawyers Guild, Homebridge, NGO Advisory Council, PE Buyouts, Hedgeworld, Reddymade Design, Gil Schaefer Architect